

# Broker/Dealer Capabilities



Great American Insurance Group Tower overlooks Great American Ball Park®, home of Cincinnati baseball.

Great American Life Insurance Company® offers quality products and financial strength to help your clients reach their retirement goals.

We are proud to be:

- » Rated “A+” by Standard & Poor’s and “A” (Excellent) by A.M. Best
- » #1 provider of fixed-indexed annuities in Financial Institutions\*
- » Lifetime income and death benefit riders
- » An experienced company with roots dating back to 1872, and we’ve been under the leadership of the same great American family for more than 40 years.

<p><b>Licensing and Commissions</b></p>	<ul style="list-style-type: none"> <li>» Daily Commissions</li> <li>» B/D certification of AML training</li> <li>» OBA Friendly</li> <li>» B/D instructs for compensation, with option to pay representative directly</li> </ul>
<p><b>New Business</b></p>	<ul style="list-style-type: none"> <li>» Same day processing for cash with applications</li> <li>» FireLight and AnnuityNet</li> <li>» eApplication support team for launch</li> <li>» eSignature accepted</li> </ul>
<p><b>Technology/ Reporting</b></p>	<ul style="list-style-type: none"> <li>» DTCC Services</li> <li>» Customized Reporting Available</li> <li>» Mobile Application</li> <li>» Web Portal</li> </ul>

## 2018 Broker/Dealer Marketing Initiative Available!

\*#1 provider according to 3Q 2017 LIMRA Annuity Sales Report.

S&P rating affirmed February 8, 2017. A.M. Best rating affirmed August 11, 2017. Products issued by Great American Life Insurance Company, member of Great American Insurance Group (Cincinnati, Ohio).