# Is A Fixed Or Fixed-indexed Annuity Right For You?

At Annuity Investors<sup>®</sup> Life, we understand how important long-term financial security is to your retirement. With a fixed or fixed-indexed annuity, you have the option to receive payments at regular intervals for the rest of your life, based on the purchase payments you made to the contract.

Below are some additional reasons why a fixed or fixed-indexed annuity may be right for you.

### **Fixed annuities**

A fixed annuity offers the stability of a fixed interest rate that is determined by the company and is guaranteed to never be below a minimum interest rate. This rate can be changed by the company at any time. Interest is credited daily. A guaranteed minimum interest rate is one reason a fixed annuity may be the right choice for you.

#### Fixed indexed annuities

A fixed-indexed annuity offers multiple interest crediting strategies and allows you to allocate your money among the strategies in various ways. Some strategies may have interest rates that are declared at the beginning of a term, while other strategies may credit interest based, in part, on the performance of an external index, such as the S&P 500®. The declared rate for a fixed-indexed product can vary from term to term. Interest is credited at the end of each term and a fixed-indexed annuity may earn 0% interset for a term. When you buy a fixed-indexed annuity, you are not buying shares of any stock or index. A fixed-indexed annuity may be right for you if you like the idea of increased earning potential that's tied to the market.

## All flexible premium fixed and fixed-indexed annuities offered by Annuity Investors® Life feature:

- > Flexible and periodic purchase payments as low as \$50 per month, or a lump sum of \$3,000;
- ➤ 10% penalty-free withdrawals;
- An early withdrawal charge<sup>1</sup>;
- ➤ Extended care and terminal illness waivers that waive the early withdrawal charge under certain circumstances to help ease the strain of unforeseen events;
- A built-in death benefit that will distribute the remaining contract value to your beneficiaries without going through probate; and
- ➤ The ability to accept 403(b), 457, IRA and NQ funds.

Call me today to learn more!

Name

Phone

**Email** 



## Flexible premium products from Annuity Investors® Life include:

Fixed annuity	Fixed-indexed annuities
	FlexMax®  7-year declining early withdrawal charge schedule  10% pentalty-free withdrawal beginning in the first year
reatFlex 6 <sup>SM</sup> 2.00% additional interest applied to each purchase payment for 12 months from date of receipt <sup>2</sup> 6-year rolling early withdrawal charge schedule <sup>3</sup> 10% penalty-free withdrawal after the first contract year	<ul> <li>FlexMax Plus®</li> <li>1.50% bonus on all purchase payments in the first five contract years⁴</li> <li>10-year declining early withdrawal charge schedule</li> <li>10% penalty-free withdrawal beginning in the first year</li> </ul>
	<ul> <li>FlexMax 14®</li> <li>2.00% bonus on all purchase payments in the first five contract years<sup>4</sup></li> <li>14-year declining early withdrawal charge schedule</li> <li>10% penalty-free withdrawal beginning in the first year</li> </ul>



It pays to keep things simple.®

- <sup>1</sup> Early withdrawal charges may be referred to as surrender charges in your contract.
- <sup>2</sup> This feature is non-contractual and may be discontinued or changed at any time.
- <sup>3</sup> Each purchase payment will have its own six-year early withdrawal charge period.
- <sup>4</sup> Bonus rate and period may be discontinued or changed at any time.

Products issued by Annuity Investors Life Insurance Company®, a member of Great American Insurance Group®, Cincinnati, OH, under contract form numbers P1403304NW, P1429809NW, P1405005NW, P1405105NW, P1426009NW, P1405805NW and P1405905NW. All guarantees based on the claims-paying ability of Annuity Investors Life. Withdrawals and distributions may be subject to income tax and, for some tax qualifications, may be restricted. If withdrawals or distributions are taken prior to age 59½, a 10% federal penalty tax may apply. The S&P 500 Index is a product of S&P Dow Jones Indices LLC ("SPDJI"), and has been licensed for use by Annuity Investors Life. Standard & Poor's®, S&P®, and S&P 500® are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Annuity Investors Life. Annuity Investors Life's fixed-indexed products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates, and none of such parties makes any representation regarding the advisability of purchasing one of these fixed-indexed annuities nor do they have any liability for any errors, omissions or interruptions of the S&P 500 Index.

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