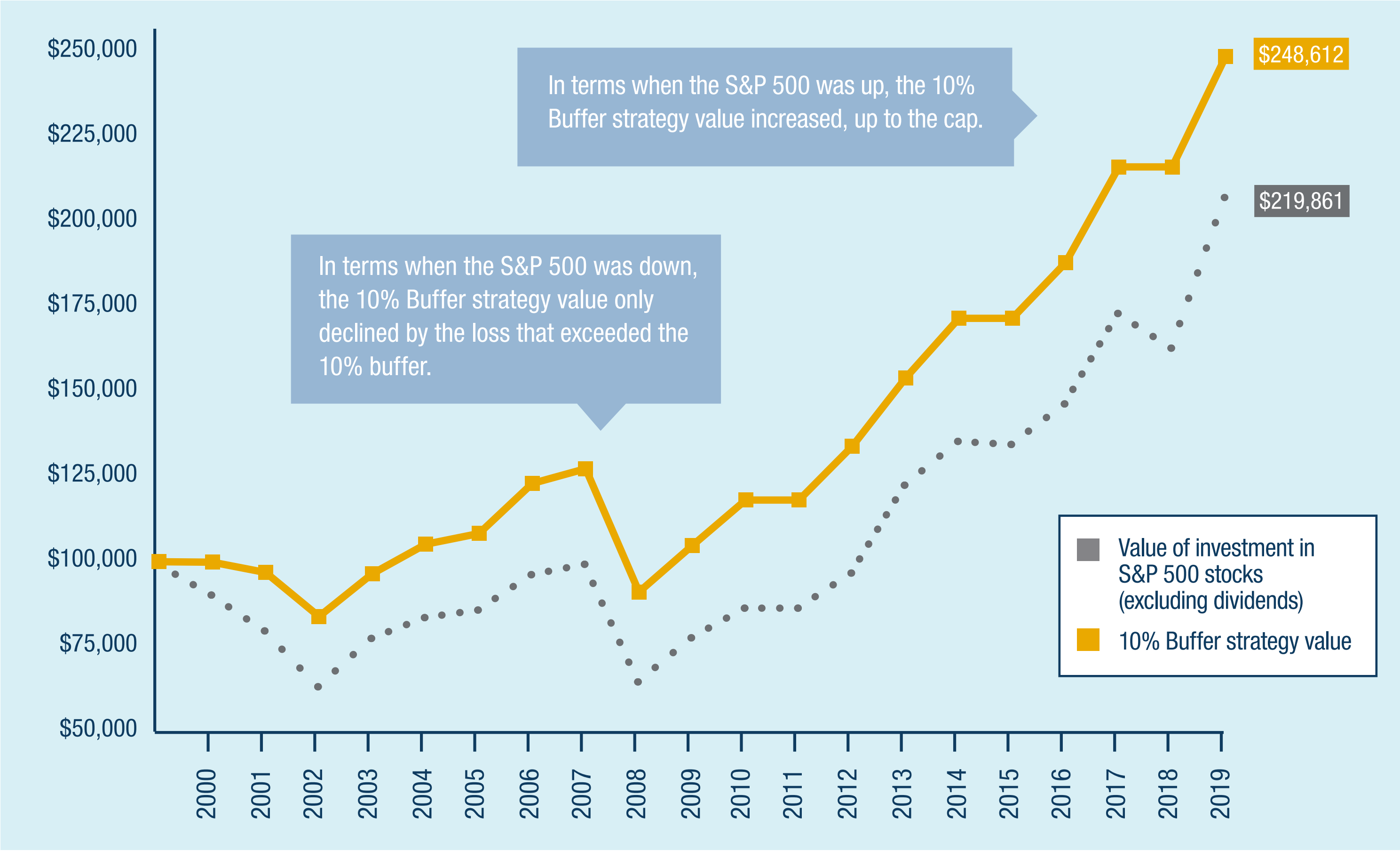
The Upside Of Managing Your Downside

with an Index Frontier annuity

With an Index Frontier® registered index-linked annuity, you can take advantage of market growth while receiving a level of protection if the market declines.

Let's say you purchased an Index Frontier annuity with $100,000. The example uses historical returns to show how your annuity account value would have grown if you allocated your entire purchase payment to a 10% Buffer Strategy with a 15% cap. The example compares your hypothetical annuity account values to a $100,000 investment in stocks that make up the S&P 500® Index.



When the market declined, the Index Frontier indexed strategies would have provided a level of protection against these declines along with market-linked growth.

Please see the back of this flier for important information related to this graph.

Alternative 10% Buffer Strategy Ending Values	
Assumed Cap Rate	Strategy Ending Value
18%	$282,778
17%	$270,995
16%	$259,609
15%	$248,612
14%	$237,994
13%	$225,711
12%	$210,626

GREAT AMERICAN INSURANCE GROUP | Uncomplicate Retirement®

Great American Life's registered index-linked annuities can only be sold through a Broker/Dealer that is contracted with Great American Life Insurance Company. This material must be preceded or accompanied by a prospectus. To obtain a copy of the prospectus, please visit GAIG.com/RILArates.

In the Index Frontier contract and prospectus, a cap is referred to as a maximum gain and a floor is referred to as a maximum loss.

Annuities are long-term investments and may not be suitable for all investors. Withdrawals from an annuity contract may have tax consequences.

This example is not a comprehensive example of how indexed strategy values in our Index Frontier registered index-linked annuities are calculated. Ask your financial professional for a complete description of how a registered index-linked annuity and its indexed strategies work. This example is used for illustrative purposes only. Past performance does not guarantee future results. Under the best circumstances in an increasing market, you would be credited the cap each term. Under the worst circumstances in a decreasing market, you would lose 10% of your money in a -10% floor strategy at the end of each term and 90% of your money in the 10% buffer strategy at end of each term.

The S&P 500® values in the graph are based on historical performance of the S&P 500 price return index (SPX) since 2000, excluding dividends and capital gains paid on the stocks included in the index. You cannot invest directly in an index.

The indexed strategy values are based on hypothetical performance of the strategy for one-year terms ending on December 31. Actual terms begin on the 6th and 20th of each month. Hypothetical strategy values for terms ended on a date other than December 31 could be higher or lower than those shown in this example.

We made certain assumptions for this example. A different set of assumptions would lead to different results, which could be significantly different from the strategy returns shown in this example.

Index Frontier registered index-linked annuities also offer 0% floor and -10% floor strategies that calculate gains and losses based on the performance of certain exchange-traded funds. Hypothetical values for those strategies could be higher or lower than those shown in this example.

Caps are set at the start of each term and are subject to change.

The returns in the graph are calculated using the same hypothetical caps for each term. It is likely that the cap for an indexed strategy will vary from term to term. Historical caps for this product, which was first offered in March 2018, varied from term to term and ranged from 2% to 21%. Before the end of a term, any increase in a strategy value is limited by both the cap and a vesting factor. The floor or buffer for a strategy will not change.

This example assumes no withdrawals are taken from the annuity. Early withdrawal charges will apply if money is withdrawn during the early withdrawal charge period. Any withdrawal will reduce contract values. In addition, a withdrawal before the end of a term may have a positive or negative impact on the strategy value at the end of the term, which may be significant.

When you buy a registered index-linked annuity, you own an insurance contract. You are not buying shares of any stock or index.

For purposes of this example, the investment in the stocks that make up the S&P 500 index is assumed to be an IRA so that the dividends, gains and losses over the period of comparison are tax-deferred. For most stock investments outside of a retirement plan, dividends are subject to income tax at capital gains rates when paid, and long-term capital gains are subject to income tax at capital gains rates when the stock is sold. For annuity contracts, income earned on the contract is subject to income tax as ordinary income when withdrawn. If you are under age 59½, the taxable amount may also be subject to a 10% federal penalty tax. Generally, income tax rates on ordinary income are higher than capital gains tax rates on long-term capital gains and qualified dividend income.

This information is not intended or written to be used as legal or tax advice. It was written solely to support the sale of annuity products. You should seek advice on legal or tax questions based on your particular circumstances from an independent attorney or tax advisor.

Great American Life Insurance Company is not an investment adviser and the information provided in this document is not investment advice. You should consult your investment professional for advice based on your personal circumstances and financial situation.

All guarantees are backed by the claims-paying ability of the issuing insurance company.

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Not FDIC or NCUSIF Insured	No Bank or Credit Union Guarantee	May Lose Value	Not Insured by any Federal Government Agency	Not a Deposit