

# iShares U.S. Real Estate ETF 1-Year Term with Participation Rate

Index Summit 6® Registered Index-Linked Annuity Strategy Analysis

#### Consider diversifying with the iShares U.S. Real Estate 1-Year Term with Participation Rate Indexed Strategy

Allocating money to an iShares U.S. Real Estate 1-year Term with Participation Rate strategy provides the opportunity for clients to diversify their portfolios with exposure to upside in the real estate sector with limited downside risk.

## Returns using rolling periods

Using one-year rolling returns from December 31, 2001 through December 31, 2019, you can see how an iShares U.S. Real Estate 1-year Term with Participation Rate strategy with an 80% upside participation rate would have performed compared to an S&P 500® 1-year Term with Participation Rate strategy with a 70% upside participation rate. Both strategies offered a 50% downside participation rate each term. The following strategy analysis includes 4,532 observations.

	S&P 500 1-year Term with Participation Rate Strategy with 70% Upside Participation Rate		iShares U.S. Real Estate 1-year Term with Participation Rate Strategy with 80% Upside Participation Rate
Maximum Return	47.99%	Maximum Return	93.00%
Average Return	6.10%	Average Return	7.21%
Minimum Return	-24.41%	Minimum Return	-32.04%

## Returns over last 10 years

The tables below show how a \$100,000 purchase payment would have grown over the last 10 years using the S&P 500® 1-year Term with Participation Rate strategy compared to the iShares U.S. Real Estate 1-year Term with Participation Rate strategy.

Year -	S&P 500 1-year Term with Participation Rate Strategy			Year	iShares U.S. Real Estate 1-year Term with Participation Rate Strategy		
	Index Change	Strategy Return with 70% Upside Participation Rate	Account Value	ieai	Index Change	Strategy Return with 80% Upside Participation Rate	Account Value
2010	12.78%	8.94%	\$108,940	2010	21.86%	17.48%	\$117,480
2011	0.00%	0.00%	\$108,940	2011	1.51%	1.20%	\$118,889
2012	13.40%	9.38%	\$119,158	2012	13.83%	11.06%	\$132,038
2013	29.60%	20.72%	\$143,847	2013	-2.45%	-1.22%	\$130,427
2014	11.39%	7.97%	\$155,311	2014	21.81%	17.44%	\$153,173
2015	-0.72%	-0.36%	\$154,751	2015	-2.29%	-1.14%	\$151,426
2016	9.53%	6.67%	\$165,072	2016	2.47%	1.97%	\$154,409
2017	19.41%	13.58%	\$187,488	2017	5.28%	4.22%	\$160,925
2018	-6.23%	-3.11%	\$181,657	2018	-7.49%	-3.74%	\$154,906
2019	28.87%	20.20%	\$218,351	2019	24.20%	19.36%	\$184,895
Average	11.80%	8.39%	\$218,351	Average	7.87%	6.66%	\$184,895

For producer use only. Not for use in sales solicitation.

Maximum and average rolling returns are reflective of the data that was available to us when this flier was created. Returns for last 10 years assume that, for the entire 10-year period, clients held a Great American Life® registered index-linked annuity, allocated 100% of their funds to applicable strategy for each one-year term and terms coincided with calendar years. Strategy returns are based on changes in the index over one-year terms, which are not based on calendar years but begin on the 6th and 20th of a month. The information presented above reflects hypothetical upside participation rates, which are not guaranteed. The actual upside participation rates that we might have applied during this period would have been different and might have been significantly lower. This example assumes no withdrawals are taken from the annuity. Early withdrawal charges will apply if money is withdrawn during the early withdrawal charge period. Any withdrawal will reduce contract values. In addition, a withdrawal before the end of a term may have a positive or negative impact on the strategy value at the end of the term, which may be significant.



It pays to keep things simple.®

#### To learn more about the iShares U.S. Real Estate ETF, visit iShares.com and search ticker symbol IYR.

Historical values of the S&P 500 are based on the S&P 500 Price Return Index (SPX). This index does not include dividends paid on any of the stocks included in the index. Historical values of the iShares U.S. Real Estate are based on the closing share prices of the iShares U.S. Real Estate ETF (IYR). The closing price of this fund does not reflect dividends paid by the fund.

The launch date of the iShares U.S. Real Estate ETF was June 12, 2000.

Annuities are intended to be long-term products and may not be suitable for all investors. Withdrawals from an annuity contract may have tax consequences.

Past performance does not guarantee future results. Historical index changes are not indicative of the amounts that would have been credited to a registered index-linked annuity during the same time period.

The S&P 500 Index is a product of S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and has been licensed for use by Great American Life Insurance Company®. Standard & Poor's® and S&P® are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life®. Great American Life's products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates, and none of such parties makes any representation regarding the advisability of investing in such products nor do they have any liability for any errors, omissions, or interruptions of the S&P 500 Index.

The iShares U.S. Real Estate ETF is distributed by BlackRock Investments, LLC. iShares®, BLACKROCK®, and the corresponding logos are registered and unregistered trademarks of BlackRock, Inc. and its affiliates ("BlackRock"), and these trademarks have been licensed for certain purposes by Great American Life Insurance Company. Great American Life annuity products are not sponsored, endorsed, sold or promoted by BlackRock, and purchasers of an annuity from Great American Life do not acquire any interest in the iShares U.S. Real Estate ETF nor enter into any relationship of any kind with BlackRock. BlackRock makes no representation or warranty, express or implied, to the owners of any Great American Life annuity product or any member of the public regarding the advisability of purchasing an annuity, nor does it have any liability for any errors, omissions, interruptions or use of the iShares U.S. Real Estate ETF or any data related thereto.

For use with endorsement form numbers E1825618NW and E1826018NW. Principal Underwriter/Distributor: Great American Advisors, Inc., member FINRA and an affiliate of Great American Life Insurance Company. Products issued by Great American Life Insurance Company®, a member of Great American Insurance Group (Cincinnati, Ohio). Products and features may vary by state. Not available in all states. All guarantees subject to the claims-paying ability of Great American Life®. © 2020 Great American Life Insurance Company. All rights reserved.

Not FDIC or NCUSIF Insured No Bank or Credit Union Guarantee May Lose Value Not Insured by any Federal Government Agency Not a Deposit