

# Waiting for higher interest rates? It could cost you!

You already know that the interest rate your money earns plays a big role in how much you accumulate, but did you know that when you start earning interest may be just as important?

#### What can waiting cost you in the long run?

The following example shows how waiting just one or two years can have a big impact on the interest rate your money would need to earn to make up for the lost time.

#### **Customer Profile**

Liquid Assets: \$100,000

Goal: Grow and protect assets

Time Horizon: 5+ years

Plan: Wait to invest until interest

rate rises

| If you started earning interest on \$100,000 | Value at Year End |           |           |           |           |
|--|-------------------|-----------|-----------|-----------|-----------|
|  | Year 1            | Year 2    | Year 3    | Year 4    | Year 5    |
| Today at <b>3.00</b> %                       | \$103,000         | \$106,090 | \$109,273 | \$112,551 | \$115,927 |
| In one year at 3.75%                         | _                 | \$103,750 | \$107,641 | \$111,677 | \$115,865 |
| In two years at <b>5.00</b> %                | _                 | _         | \$105,000 | \$110,250 | \$115,763 |
| In three years at <b>7.65</b> %              | _                 | _         | _         | \$107,650 | \$115,885 |
| In four years at 15.75%                      | _                 | _         | _         | _         | \$115,750 |

You can see that starting to earn 3.00% today will increase \$100,000 by approximately the same amount as waiting to invest \$100,000 at 3.75% a year from now or at 15.75% four years from now. Buying an annuity at current rates could be more beneficial than waiting to see if rates increase.

### For advice tailored to your specific circumstances, contact your financial professional.

Products issued by MassMutual Ascend Life Insurance Company (Cincinnati, Ohio), a wholly owned subsidiary of MassMutual under contract form numbers P1074514NW, P1074514ID, ICC24-P1172524NW, ICC25-P1174525NW, ICC25-P1174925NW, P1470017NW, P1470017ID, ICC21-P1152021NW, ICC21-P1152121NW, ICC21-P1476721NW, P1133518NW, P1133518ID, ICC24-P1172024NW, P1140119NW, P1140119ID, P1146620NW, P1146620ID, P1140219NW, P1140219ID, P1110416NW, P1110416ID, ICC20-P1144420NW, ICC20-P1474420NW, P1020203NW, P1020212ID, P1134618NW, P1134618ID, P1112916NW, P1112916ID and ICC21-P1151521NW. Products not available in all states. Form numbers and features may vary by state.

This content does not apply in the state of New York.

NOT A BANK OR CREDIT UNION DEPOSIT OR OBLIGATION • NOT FDIC OR NCUA-INSURED • NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY • MAY LOSE VALUE • NOT GUARANTEED BY ANY BANK OR CREDIT UNION

## ... MassMutual Ascend

© 2025 MassMutual Ascend Life Insurance Company, Cincinnati, OH 45202. All rights reserved. www.MassMutualAscend.com F1165125NW