

Seamlessly Integrating Fee-Based Annuities Into Your Advisory Practice



Great American Life Insurance Company® launched the industry's first fee-based fixed-indexed annuity in 2016. Since then, we've remained committed to making annuities easy to incorporate into your clients' portfolios.

As part of this commitment, we offer the following integrations and technologies that allow you to manage annuity business at your fingertips:



Our **state-of-the-art Portfolio Simulator**, available on GreatAmericanRIA.com, allows you to build a hypothetical investment portfolio that illustrates the benefit of adding a fee-based annuity.



QuickApp, our **electronic application platform** designed specifically for investment advisors, allows you to quickly submit an annuity application and provides real-time alerts to help eliminate the chance of errors. Plus, it auto-populates important client details, so you'll never have to input the same information twice.



Our **CRM integration** capabilities allow you to import client information into our application system, saving you time and avoiding the need to enter information you have stored elsewhere.



DocuSign integration supports electronic signatures, eliminating the need for wet signatures.



Clients can choose to have their **annuity contract delivered right to their inbox**. Contracts are available to you and your clients within 24 hours of being activated.



Great American Life has built relationships with many of the top **financial planning, portfolio management and reporting software** companies, as well as **data aggregation platforms**, which allow you to receive detailed annuity values within the same software you're already using to manage client portfolios.



To keep things simple for your clients, **advisory fees** may be withdrawn from a contract without creating a taxable event or adversely affecting clients' free withdrawal allowance or rider values.

Between our advanced integration capabilities and unparalleled service, Great American Life offers a seamless experience every step of the way. To learn more, visit GreatAmericanRIA.com.

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