

Understanding The S&P U.S. Retiree Spending Index

Why retiree spending matters

The demographics of the United States are shifting in record numbers. Every day, 10,000 individuals leave the workforce and bring their spending power and evolving priorities to the broader economy. The demands of the baby boomer generation are expected to reshape certain economic sectors.

The S&P U.S. Retiree Spending Index is designed to measure these evolving economic sectors, while reducing volatility.

What's inside the S&P U.S. Retiree Spending Index?

The S&P U.S. Retiree Spending Index measures the performance of a balanced equity and fixed income strategy. It is made up of 50% equities and 50% fixed income.

3 Things To Know About This Index:

- Provides exposure to economic sectors expected to be impacted by retiree spending
- Includes a daily risk-reduction component to help reduce volatility to a target level of 5%
- For details about this index and index values, visit SPDJI.com and search keyword **SPRETIRE**

The fixed income portion of the Index provides exposure to short- and long-term treasuries, typically held by retirees for stable income.



The equity portion of the Index provides exposure to stocks from economic sectors that are expected to be impacted by retiree spending.

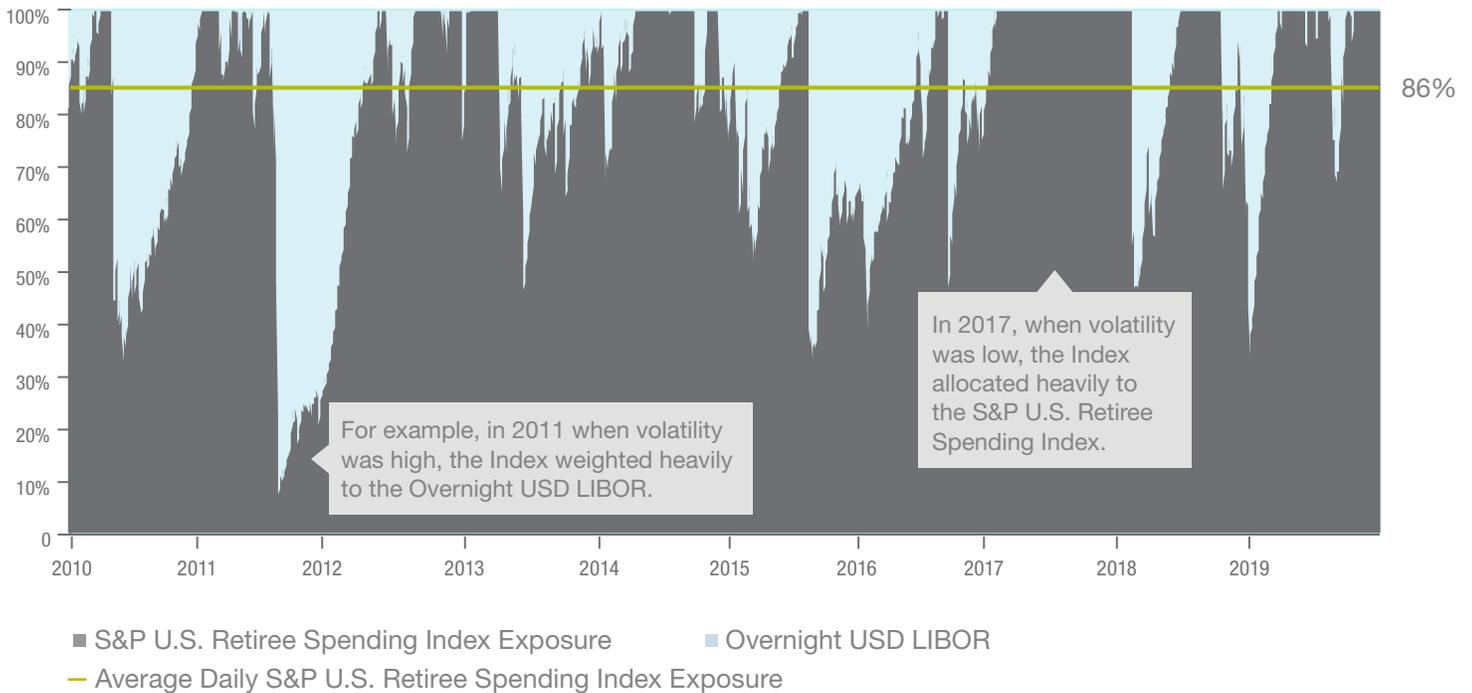


- 2-Year U.S. Treasury Note Futures
- 10-Year U.S. Treasury Note Futures
- Small-Cap Stocks
- Mid-Cap Stocks
- Large-Cap Stocks

How the risk-reduction component works

The S&P U.S. Retiree Spending Index includes a risk-reduction component to help reduce volatility to a target level of 5%. In volatile markets, it allocates a portion of the portfolio to a cash component (Overnight USD LIBOR).

The chart below illustrates how the S&P U.S. Retiree Spending Index would have allocated between the Index and the Overnight USD LIBOR over the 10-year period that ended on December 31, 2019.



It pays to keep things simple.®

For producer use only. Not for use in sales solicitation.

The launch date of the S&P U.S. Retiree Spending Index (TR) was September 26, 2016. All information presented prior to the index launch date is back-tested. Back-tested performance is not actual performance, but hypothetical. The back-tested calculations are based on the same methodology that was in effect when the index was officially launched. Past performance is not an indication or guarantee of future results. Back-tested performance, which is hypothetical and not actual performance, is subject to inherent limitations because it reflects application of an index methodology and selection of index constituents in hindsight. No theoretical approach can take into account all of the factors in the markets in general and the impact of decisions that might have been made during the actual operation of an index. Actual returns may differ from, and be lower than, back-tested returns.

The S&P U.S. Retiree Spending Index is a product of S&P Dow Jones Indices LLC or its affiliates (“SPDJI”) and has been licensed for use by Great American Life Insurance Company. Standard & Poor’s® and S&P® are registered trademarks of Standard & Poor’s Financial Services LLC (“S&P”); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC (“Dow Jones”); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life. Great American Life’s products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates, and none of such parties makes any representation regarding the advisability of investing in such products nor do they have any liability for any errors, omissions or interruptions of the S&P U.S. Retiree Spending Index.

Products issued by Great American Life Insurance Company®, a member of Great American Insurance Group (Cincinnati, Ohio). Products and features may vary by state. Not available in all states. © 2020 Great American Life Insurance Company. All rights reserved.

Not FDIC or NCUSIF Insured	No Bank or Credit Union Guarantee	May Lose Value	Not Insured by any Federal Government Agency	Not a Deposit
----------------------------	-----------------------------------	----------------	--	---------------