AssuranceSelect® 7 Plus Overview

Issue ages

Qualified: 0–85 Non-qualified: 0–85 Inherited IRA: 0–75 Inherited non-qualified: 0–75

Tax qualifications

Non-qualified & qualified: 403(b) (traditional and Roth), IRA (traditional, Roth, SEP, SIMPLE and Inherited), 457(b) and inherited non-qualified

Purchase payments

- > Issued with single premium
- Subsequent purchase payments accepted in the first 10 contract years
- All purchase payments are paid into purchase payment account, then moved into interest strategies at the start of the next term year

Minimum: \$10,000Subsequent: \$2,000

Maximum: \$1 million issue ages 0-85

Waiver riders

Included

- > Extended Care 100% account value when criteria met
- > Terminal Illness 100% account value when criteria met

GMSV: guaranteed minimum surrender value

87.5% of purchase payments minus all prior withdrawals (not including early withdrawal charges) plus interest credited daily at the GMSV rate.

Early withdrawal charges

Seven-year declining early withdrawal charges starting at 8%.

Penalty-free withdrawals

The following amounts may be withdrawn without deduction of an early withdrawal charge:

- > First contract year: 10% of purchase payments
- Subsequent contract years: 10% of the account value as of the most recent contract anniversary plus purchase payments received since that date

Annuitization for account value

Greater of account value or GMSV used for all annuitizations. A fixed period of less than 10 years is available only as a death benefit payout option.

Easy systematic payment program (non-contractual)

Fixed dollar and RMDs

Interest strategies

- > Declared rate
- > S&P 500® 1-year point-to-point with cap
- > S&P 500® 7-year cap lock annual point-to-point
- > S&P 500 Risk Control 1-year point-to-point with participation rate
- S&P U.S. Retiree Spending 1-year point-to-point with participation rate
- > iShares U.S. Real Estate 1-year point-to-point with cap
- > SPDR® Gold Shares 1-year point-to-point with cap

Payout options

- > Fixed period payout
- Life payout
- > Life payout with payments for at least a fixed period
- > Joint and one-half survivor payout

Death benefit

Greater of the account value or GMSV



Issue ages

0-85 (qualified); 0-85 (non-qualified); 0-75 (inherited IRA); 0-75 (inherited non-qualified)

Issue age is the owner's age at last birthday. For joint owners, the oldest age will be used as the issue age. If the owner is a non-natural person, the age of the eldest annuitant will be treated as the age of the owner for all purposes under this contract.

Purchase payments

This product accepts purchase payments during the first ten contract years. Terms begin only on the 6th and 20th of each month. Purchase payments received prior to the beginning of a term will be held in the purchase payment account until the beginning of the next term. Additional purchase payments have their own crediting terms.

Minimum: Initial purchase payment: \$10,000; additional purchase payments: \$2,000

Maximum: \$1 million for ages 0-85

Maximums apply to the total purchase payments made to all annuities from Great American Life with the same owners or the same annuitants.

Tax qualifications

Non-qualified and qualified: 403(b) (traditional and Roth), IRA (traditional, Roth, SEP, SIMPLE and inherited), 457(b) and inherited non-qualified

Early withdrawal charge

An early withdrawal charge is applied to full surrenders and withdrawals.

Contract year	1	2	3	4	5	6	7	8+
Early withdrawal charge	8%	8%	7%	6%	5%	4%	3%	0%

Guaranteed minimum surrender value

The GMSV equals 87.5% of purchase payments minus all prior withdrawals (not including early withdrawal charges) plus interest credited daily at the GMSV rate. The GMSV will not be less than the minimum values required by each state.

Free withdrawal allowance

During the first contract year, 10% of purchase payments may be withdrawn without an early withdrawal charge. After the first contract year, 10% of the sum of the account value as of the most recent contract anniversary and all purchase payments received since the most recent contract anniversary may be withdrawn without an early withdrawal charge.

Withdrawals

Withdrawals are allowed any time prior to the income start date. All withdrawals are subject to IRS regulations and early withdrawal charges. Withdrawals will be taken first from amounts applied to the purchase payment account, then from the declared rate strategy, then from the other indexed strategy(ies) with the shortest term. If there are multiple indexed strategies that meet that criterion, withdrawals will be taken proportionally from all indexed strategies with the shortest term.

Minimum withdrawal: \$500; Minimum account value following withdrawal: \$5,000

Terminal illness waiver rider

Provided that the diagnosis is rendered more than one year after the contract effective date, up to 100% of the account value can be withdrawn without deduction of an early withdrawal charge if the owner or joint owner is diagnosed by a physician as having a terminal illness with a prognosis of 12 months or less. This waiver may be used only once. Not available in Massachusetts.

Extended care waiver rider

To help ease the strain of certain unforeseen events, an extended care waiver is available for no additional charge. If the owner is confined to a nursing home or other long-term care facility after the completion of the first contract year for at least 90 consecutive days, early withdrawal charges may be waived on withdrawals up to a full surrender. Not available in Massachusetts. In California, the Extended Care Waiver Rider has been replaced with the Waiver of Early Withdrawal Charges for Facility Care or Home Care or Community-Based Services Rider, which provides for a waiver of early withdrawal charges under an expanded variety of circumstances.

Interest strategies

Upon issue, the owner selects from two types of interest strategies: a declared rate strategy and an indexed strategy.

At the end of each term, the owner has the opportunity to transfer funds among the available interest strategies. To transfer funds, the owner must submit changes at least one day before the new term begins. Unless the owner transfers funds at the end of a term, funds are automatically applied to the same strategy for the next term. Funds held in the seven-year strategy are automatically applied to the S&P 500® 1-year point-to-point strategy, unless the owner elects otherwise. Available strategies are subject to change at any time for new sales.

Term

- > The seven-year cap lock strategy has a seven-year term. The cap is locked in for the entire seven-year term. This strategy may only be selected during the first contract year.
- > All other strategies have a one-year term.
- > With all indexed strategies, interest is credited annually on the last day of each term year.
- Clients may change their strategy allocations at the end of each one or seven-year term.

Interest rates

Purchase payment account interest rate: Interest is credited daily on amounts held in this account based on an applicable interest rate. This interest rate is guaranteed to be at least equal to the guaranteed minimum interest rate set out in the contract.

Declared interest rate: Interest is credited daily on amounts held under a declared rate strategy based on the applicable declared interest rate. The current declared interest rate will not change during the strategy's term and is guaranteed to never be below the guaranteed minimum declared rate for any subsequent terms. Current declared interest rates and guaranteed minimum declared rates may vary by state; please refer to the current interest rate chart.

Indexed interest rate: An indexed interest rate is determined, in part, by the performance of the S&P 500®, S&P 500 Risk Control 10% Index (SPXAV10P), S&P U.S. Retiree Spending Index (SPRETIRE), iShares U.S. Real Estate ETF (IYR) or SPDR® Gold Shares. Indexed interest is credited annually on the last day of each term year. Indexed strategies include:

- > S&P 500[®] 1-year point-to-point with cap
- > S&P 500® 7-year cap lock annual point-to-point
- > S&P 500 Risk Control 1-year point-to-point with participation rate
- > S&P U.S. Retiree Spending 1-year point-to-point with participation rate
- > iShares U.S. Real Estate 1-year point-to-point with cap
- > SPDR® Gold Shares annual 1-year-to-point with cap

Point-to-point indexed strategy: The indexed interest rate for a term year is determined by comparing the index value on the last day of that term year to the value on the first day of that term year. The indexed interest rate for that term year equals the index change, up to the cap or multiplied by the participation rate. The indexed interest rate will never be less than 0%.

Strategies may not be available in all states.

Account value

The account value equals the sum of the following values:

Purchase payment account value: The purchase payment account value equals the purchase payments received, less amounts applied to an interest strategy, less withdrawals and applicable early withdrawal charges, plus interest credited, and less any applicable premium tax or other applicable tax.

Declared rate strategy value: A declared rate strategy value equals the amount applied to the declared rate strategy, less withdrawals and applicable early withdrawal charges and plus interest credited at the declared interest rate.

Interest strategy value: An interest strategy value equals the amount applied to that strategy, less withdrawals and applicable early withdrawal charges, and plus indexed interest credited.

Surrender value

The surrender value equals the greater of the the account value reduced by charges not previously deducted and minus the early withdrawal charge that would apply on a surrender; or the GMSV.

Payout options

The following options are available: fixed period payout, life payout, life payout with payments for at least a fixed period, or joint and one-half survivor payout.

Ownership

Owner and annuitant must be the same on qualified contracts. Joint owners are allowed only on non-qualified contracts. Trust and Corporations are allowed as owners.

Death benefit

The greater of the the account value, reduced by charges not previously deducted, and reduced by premium tax or other taxes not previously deducted; or the GMSV.

Easy systematic payment (ESP) program (non-contractual) The fixed dollar and life distribution options are available. Refer to the Terms and Conditions section of the applicable ESP program election agreement form for eligibility requirements. ESP payments reduce the amount available under the free withdrawal allowance. Please note indexed interest is credited only at the end of a term year; amounts withdrawn before the end of a term year will not earn any indexed interest.



It pays to keep things simple.®

The S&P 500 Risk Control 10% Index refers to the S&P 500 Average Daily Risk Control 10% Price Return Index. For more information, visit US.SPIndices.com and search keyword SPXAV10P.

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