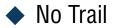
The choice is yours: **Commission options on American Custom 10**

When you sell an American Custom 10sm annuity, you have **seven** commission options to choose from:



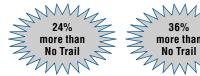
◆ Mod 3

♦ 25 Trail
♦ 40 Trail

◆ 50 Trail

Example: For an American Custom 10 sale to a 65-year old with a purchase payment of \$100,000, you would earn the following with each option:

YEAR	NO TRAIL	MOD 3	25 TRAIL	40 TRAIL	50 TRAIL	60 TRAIL	75 TRAIL
1	\$6,000 (6.00%)	\$4,250 (4.25%)	\$5,250 (5.25%)	\$4,600 (4.60%)	\$4,250 (4.25%)	\$3,500 (3.50%)	\$2,750 (2.75%)
2		\$2,100 (2.00%)	\$263 (0.25%)	\$420 (0.40%)	\$525 (0.50%)	\$630 (0.60%)	\$788 (0.75%)
3		\$1,103 (1.00%)	\$276 (0.25%)	\$441 (0.40%)	\$551 (0.50%)	\$662 (0.60%)	\$827 (0.75%)
4			\$289 (0.25%)	\$463 (0.40%)	\$579 (0.50%)	\$695 (0.60%)	\$868 (0.75%)
5			\$304 (0.25%)	\$486 (0.40%)	\$608 (0.50%)	\$729 (0.60%)	\$912 (0.75%)
6			\$319 (0.25%)	\$511 (0.40%)	\$638 (0.50%)	\$766 (0.60%)	\$957 (0.75%)
7			\$335 (0.25%)	\$536 (0.40%)	\$670 (0.50%)	\$804 (0.60%)	\$1,005 (0.75%)
8			\$352 (0.25%)	\$563 (0.40%)	\$704 (0.50%)	\$844 (0.60%)	\$1,055 (0.75%)
9			\$369 (0.25%)	\$591 (0.40%)	\$739 (0.50%)	\$886 (0.60%)	\$1,108 (0.75%)
10			\$388 (0.25%)	\$621 (0.40%)	\$776 (0.50%)	\$931 (0.60%)	\$1,163 (0.75%)
TOTAL	\$6,000	\$7,453	\$8,144	\$9,231	\$10,039	\$10,447	\$11,433







♦ 60 Trail



♦ 75 Trail

Trail options continue to pay over the life of the contract!

Assumes 100% in indexed strategy at an annual growth rate of 5%; contract is held for 10 years. All commission payments after the first contract year are paid on a quarterly basis. American Custom 10 issued by Great American Life Insurance Company under contract form number P1104414NW. Not available in all states. Form number may vary by state.

For more information, contact a Relationship Manager at 800-438-3398, ext. 11999



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