

# ETF Tracks Performance of Real Estate Sector

When you purchase an indexed annuity from Great American Life Insurance Company®, you may have the opportunity to allocate money to an indexed strategy that earns interest based in part on the change in the share price of the iShares U.S. Real Estate Exchange Traded Fund (ETF).

## About the iShares U.S. Real Estate ETF

- Seeks to track the performance of the Dow Jones U.S. Real Estate Index, which is composed primarily of real estate investment trusts (REITs).
- Is traded on the NYSE Arca under the symbol IYR.

Allocating money to the iShares U.S. Real Estate ETF indexed strategy offers a convenient way for you to earn interest based in part on the potential upside of the real estate sector. It may provide diversification within your annuity since the returns on real estate often vary from returns on other asset classes.

## About ETFs

An ETF is an exchange-traded fund that tracks an index, a basket of assets or a commodity. They are similar to mutual funds, but trade like a stock on an exchange. ETFs first began trading in the United States in January of 1993.

**Please refer to the product's Simple Summary or consult your insurance professional for more information on the iShares U.S. Real Estate ETF and indexed strategies available with your particular indexed annuity.**

**To learn more about the iShares U.S. Real Estate ETF, visit [iShares.com](http://iShares.com) and search ticker symbol IYR.**

Great American Life Insurance Company is not an investment adviser and the information provided in this document is not investment advice. You should consult your investment professional for advice based on your personal circumstances and financial situation.

The iShares U.S. Real Estate ETF is distributed by BlackRock Investments, LLC. iShares®, BLACKROCK®, and the corresponding logos are registered and unregistered trademarks of BlackRock, Inc. and its affiliates ("BlackRock"), and these trademarks have been licensed for certain purposes by Great American Life Insurance Company. Great American Life Insurance Company annuity products are not sponsored, endorsed, sold or promoted by BlackRock, and purchasers of an annuity from Great American Life Insurance Company do not acquire any interest in the iShares U.S. Real Estate ETF nor enter into any relationship of any kind with BlackRock. BlackRock makes no representation or warranty, express or implied, to the owners of any Great American Life Insurance Company annuity product or any member of the public regarding the advisability of purchasing an annuity, nor does it have any liability for any errors, omissions, interruptions or use of the iShares U.S. Real Estate ETF or any data related thereto.

Products issued by Great American Life Insurance Company®, a member of Great American Insurance Group (Cincinnati, OH). Products and features may vary by state. Not available in all states. © 2016 Great American Life Insurance Company. All rights reserved.



Not FDIC or NCUSIF Insured	No Bank or Credit Union Guarantee	Not Insured by any Federal Government Agency	Not a Deposit	May Lose Value
----------------------------	-----------------------------------	--	---------------	----------------