

Index Achiever 7

An indexed annuity

From Great American Life Insurance Company

- Income you cannot outlive
- Return of premium guarantee after the third contract year
- Opportunity to select from indexed strategies and a declared rate strategy
- 10% penalty-free withdrawals
- Early withdrawal charges that end after seven years

	Current Declared Strategy Interest Rate	Indexed Strategies		
Index Achiever 7 rates effective January 23, 2017 ¹		S&P 500® annual point-to point with cap²	S&P 500 Risk Control annual point-to-point with participation rate ³	iShares U.S. Real Estate annual point-to point with cap ²
Purchase payments over \$250,000	3.20%	7.75%	80%	8.50%
Purchase payments under \$250,000	3.05%	7.50%	75%	8.25%

The declared strategy interest rate will never be lower than 1%, caps will never be lower than 1% and participation rates will never be lower than 5%.

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All non-guaranteed components of the index formula may change and could be different in the future and may be changed at any time by Great American Life Insurance Company. Indexed interest, if any, is credited at the end of the term. If you buy this annuity and allocate money to an indexed strategy, you aren't investing directly in the S&P 500 Index, the S&P 500 Risk Control 10% Index, the stocks included in the S&P 500 Index, the iShares U.S. Real Estate ETF or the securities in its portfolio. An indexed interest strategy may earn 0% interest for a term, but your account value will not go down unless you take a withdrawal from your annuity. Withdrawals impact contract values and benefits. Taxable amounts withdrawn prior to age 59 ½ may be subject to a penalty tax in addition to ordinary income tax. The S&P 500 Risk Control 10% Index refers to the S&P 500 Average Daily Risk Control 10% USD Price Return Index. For more information, visit US.SPIndices.com and search keyword SPXAV10P. For more information on the iShares U.S. Real Estate ETF, visit iShares.com and search ticker symbol IYR. Product issued by Great American Life Insurance Company®, member of Great American Insurance Group (Cincinnati, Ohio), under contract form number P1110916NW. Product not available in all states. Form numbers and features may vary by state. All guarantees subject to the claims-paying ability of Great American Life Insurance Company.

Not FDIC or NCUSIF Insured	No Bank or Credit Union Guarantee	May Lose Value
Not Insured by any Federal Government Agency		Not a Deposit



¹ Caps and rates are current as of the date shown and are subject to change at any time.

² The indexed interest rate for a term of an indexed strategy will never be more than its cap for that term.

³ The participation rate for a term of an indexed strategy is the percentage of index growth that is used when calculating the indexed interest rate for that term.