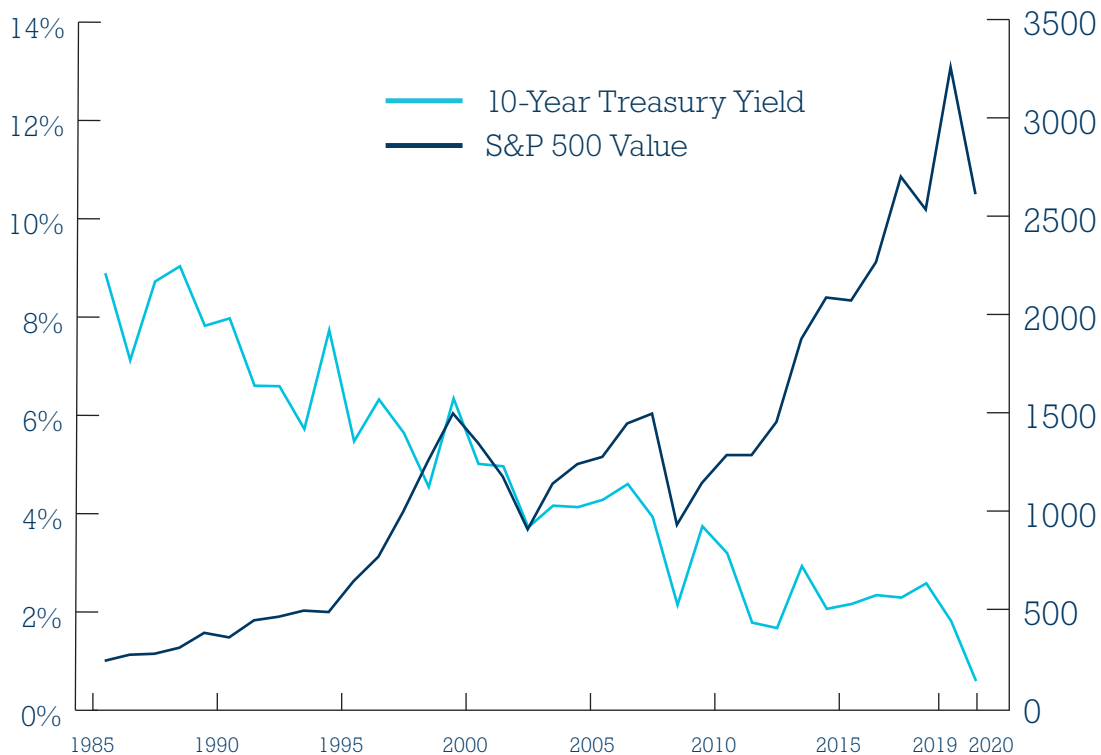


## An Alternative Solution

Over the last 30 years, fixed income yields have trended down. This may have your clients looking for higher returns than those offered by traditional fixed income investments, like bonds.

On the other hand, equity investments offer growth potential, but may be too volatile for individuals with a shorter investment horizon, like those in or near retirement. This may have your clients wanting to move a portion of their money into less risky options.



Do your clients have time to make up for a significant market decline?

Consider a **fixed-indexed annuity** from Great American Life®. A fixed-indexed annuity protects your clients' money from loss, regardless of what's happening with the 10-year Treasury or the S&P 500. Plus, your clients will receive these great benefits:

- Potential for higher returns than fixed income investments
- Opportunity for market-linked growth
- A guaranteed minimum surrender value



**It pays to keep things simple.®**

*Sources: S&P Dow Jones Indices and <https://fred.stlouisfed.org>. 1985-2019 data as of December 31 of each year. 2020 data as of March 31.*

*Products issued by Great American Life Insurance Company, member of Great American Insurance Group (Cincinnati, OH). Form numbers, product features and availability may vary by state. All guarantees subject to the claims-paying ability of Great American Life.*

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