

# E-App Made Simple

Writing new business has never been easier. Get started today with Great American's electronic application.

When you submit applications electronically, you'll spend less time completing paperwork, reduce Not in Good Order issues and get contracts issued faster!

Our electronic application offers these enhancements to make the process even simpler:

- ✓ **Intuitive user interface** with forms that look just like the paper versions
- ✓ Built-in business rules to help you **catch NIGO issues in real-time**
- ✓ Clients can choose to have their contracts **delivered electronically**
- ✓ **Electronic signature** capability built-in for all new business paperwork

Submit your next application electronically, and find out just how easy the new business paperwork process can be.

## Getting started is easy!

To access the electronic application, log into **GAconnect.com** and navigate to the Sales Tools tab. Click on Submit Business and select **Electronic Application** to get started. You must be actively appointed with Great American Life to use the E-App platform.

## Questions?

Call a Relationship Manager at 800-438-3398, ext. 11999.

[Log into GAconnect.com to complete an electronic application today.](#)